



NEWS

NIRI Virtual Chapter Officer Elected to NIRI National Board of Directors

Deborah K. Pawlowski brings 30+ years of IR experience to NIRI National

January 31, 2012 The NIRI Virtual Chapter is proud to announce that Deborah K. Pawlowski, a founding member of the Virtual Chapter and current Board member, has been elected a director of NIRI National.

"Deb has been a terrific asset to the NIRI Virtual Chapter for many years and we know that she will add real value to the National board as well," said Raj Mehan, president of the NIRI Virtual Chapter. "She is a top-notch professional with a multitude of experience and an abundance of enthusiasm. We wish her great success in her new role."

Pawlowski is chairman & CEO of Kei Advisors LLC, an investor relations and business advisory firm. Deborah has more than 30 years experience in investor relations, marketing, strategic planning and management. In 2000, she founded Kei Advisors, which has built a strong reputation for advising micro-cap companies on their investor relations strategies. Prior to founding Kei Advisors, she led the investor relations programs at National Fuel Gas Company, an integrated natural gas company, and American Precision Industries Inc., a former manufacturer of motion control and heat transfer equipment. Pawlowski also has a distinguished military career including assignments as Adjutant, 51st Maintenance Battalion, Commander, 172d Ordnance Detachment and Division Property Book Officer for the 1st Infantry Division. A past president of the NIRI Virtual chapter, she currently serves on the chapter Board as Secretary. She also serves as President of the West Point Society of Western New York and is a director for Aspire, a nonprofit organization that serves the needs of adults and children with a variety of developmental disabilities. Deborah is a graduate of the United States Military Academy where she received her B.S. in General Engineering. She earned her M.B.A. from the University of New York at Buffalo.

About NIRI Virtual: The NIRI Virtual Chapter is an award-winning international community of IR practitioners focused on offering professional camaraderie, idea exchange and exclusive training opportunities for its members. Part of the National Investor Relations Institute, the Chapter represents NIRI members in locations without a physical chapter

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